

United States Dressage Federation™

Diversity, Equity, and Inclusion Task Force

Objective: To evaluate USDF'S current state regarding diversity, equity, and inclusion, and make suggestions that could be implemented to improve its position.

ATTENTION PHOTOGRAPHERS & VIDEOGRAPHERS:

USDF is happy to invite you to participate in our newest <u>YourDressage</u> feature, "New Faces to Dressage." Developed by the USDF Diversity, Equity, and Inclusion Taskforce, this series is intended to highlight not only our local competitions, but also the new people competing, as well as the GMOs, entities, and venues that host the events.

In this series, photographers and videographers would compile photos/montages/videos/other digital assets taken at local dressage



shows and digitally provide them to USDF. We also request that, whenever possible, USDF also be provided with names of individuals and horses, along with contact information. This will be used to reach out to subjects for supplemental editorial content and to share with local GMOs for outreach purposes. Participating photographers/videographers would receive full photo credit, naturally, and dependent upon the content provided may even receive a complimentary ad within the article/post. In addition to the national exposure, this series also serves to further establish a connection between you, the dressage community at large, and the national federation dedicated to the sport.



To participate, professional photographers/videographers should contact the USDF office at graphics@usdf.org. Once the appropriate documentation and releases are in place, you will be directed as to where to supply the assets, etc.

Thank you for your continued support of USDF, dressage in the US, and equestrian sport as a whole. We are one community and we look forward to continuing to highlight the many faces that make it up.

