



# UNITED STATES *Dressage* FEDERATION

## Creative GMO-Sponsored Program Award - Guidelines

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The Creative GMO-Sponsored Program Award is designed to recognize one GMO for an outstanding effort made to develop a program that has contributed to the GMO's membership growth and retention.

Any type of GMO-sponsored program is welcome to be nominated, whether it be an educational program, sponsorship program, volunteer recruitment/recognition program, membership program, marketing program, award program, a program to promote showing, community outreach, fundraising, charity events, materials created to promote dressage in general, etc.

### Eligibility

Any GMO in good standing with USDF may submit one nomination for the contest, per award year.

If a GMO has chapters, the GMO will choose which of its chapter's programs to enter.

### Nomination Process

Only an official representative of a GMO may submit the nomination. It is the responsibility of the GMO to ensure that only one official representative submits the nomination.

Nominations may be submitted **electronically** via email to [gmo@usdf.org](mailto:gmo@usdf.org), **or via mail** to USDF, 4051 Iron Works Parkway, Lexington, KY 40511. Supporting materials for the nomination must be submitted via email or mail, with the nomination form. Nominations may only be submitted by using the official nomination form.

GMOs nominating a program that has printed materials must mail three hardcopies of these materials to USDF with their nomination. GMOs are encouraged to submit supporting documentation that further explains/proves the success of the program (ex: news coverage, member testimonials, article written about program after implementation, etc.)

Nominations are due by **August 31<sup>st</sup>**. Incomplete or late entries will not be accepted.

### Judging

A three-judge panel, assigned by the Group Member Organizations Committee, will be comprised of one representative from each of the USDF Councils; Administrative Council, Technical Council, and Activities Council. Council members serving as judges will not judge nominations from GMOs to which they belong. Nominations will be judged on:

- Innovation
- Appeal
- Service to Membership
- Organization
- Promotion of Goodwill toward the Organization
- Promotion of Dressage
- Interest Generated

The judges' decisions are final.

### Presentation

One winner will be recognized, and the award will be presented at the Board of Governors General Assembly during the Adequan®/USDF Annual Convention. The winner will be published in the yearbook issue of *USDF Connection*, and will receive a 1/6–page ad in the *USDF Connection*, for GMO use.



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Creative GMO-Sponsored Program Award - Nomination Form

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Name of GMO

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Name of Person Submitting Nomination

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Title of Person Submitting Nomination

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Address

City, State, Zip

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Phone Number

Email

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**Creative GMO-Sponsored Program** *(Each field below is required. Attach additional pages if necessary.)*

**Nomination form and supporting materials will be submitted via:**

- Email (attach nomination form and supporting materials to email: [gmo@usdf.org](mailto:gmo@usdf.org))
- Mail (mail nomination form and three copies of supporting materials to USDF: 4051 Iron Works Pkwy, Lexington, KY 40511)

**Title of program:**

**Description of program:**

**Explain how the program was executed:**

**Service to Membership**

Describe the target audience/who is eligible to participate in the program (ex: adult amateurs, youth, any member of GMO, general public, etc.):

How many people utilized the program?

What percentage of your membership utilized the program?

**Promotion of GMO and Dressage**

How does the program benefit your GMO?

Explain how the program has promoted the growth of dressage within your *GMO*:

Explain how the program has promoted the growth of dressage within your *Region*:

Did the program generate enough interest that it will be used in future years?  Yes  No

Explain: